

# 2017

# STAKEHOLDER REPORT

Port of  
**Halifax** 



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## MESSAGE FROM THE CHAIR

On behalf of the Halifax Port Authority (HPA) and its Board of Directors, we want to applaud the entire port community on making 2017 a record-breaking year for cargo and cruise.

The port community achieved 559,242 TEU of containerized cargo volume, 292,722 cruise passengers, and \$1.7 billion in economic impact from port operations.

It was a remarkable year and a trend that we must all strive to continue for many years to come. To be successful, the HPA is committed to being proactive and collaborative as we prepare for the future in rapidly shifting global industries.

We will continue to work with terminal operators, shipping lines, CN, labour, cargo owners, Atlantic Pilotage Authority, tug operators, third-party logistics companies, and others in the supply chain to further accelerate the movement of cargo through the Port of Halifax as well as create the infrastructure necessary to compete in the changing logistics industry.

We will continue to work with tour operators, cruise vendors, and tourism providers to attract and retain cruise lines—a driver to the local economy and Nova Scotia's tourism sector.

We will continue to work with all levels of government, industry partners, business community, and local stakeholders to further develop the local economy, bring more tourists to the region, and facilitate access to new markets for Canadian exporters.

Together, the entire port community will ensure the competitiveness and sustainability of the Port of Halifax.

Hector Jacques, OC, Chair, Board of Directors, Halifax Port Authority



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## MESSAGE FROM THE CEO

Thank you.

To every hard working person connected to the port, a sincere thank you. In 2017, we moved more goods and people through Halifax than ever before. This is an achievement for the port community, the region, and for Canada.

Over the past 250 years, the Port of Halifax has been an economic driver—innovating and investing in infrastructure to expand cargo capacity, create jobs, and provide Atlantic Canada access to global trade opportunities. We are Canada's Atlantic Ultra Vessel Gateway—a marquee port for cruise in Eastern Canada and a historic seaport destination for tourists and local residents. The achievement of this record-breaking year impacts the entire economy, reaching beyond our working waterfront.

To maintain this success, the Halifax Port Authority will continue to invest into the infrastructure, innovation, and technology necessary to prepare the Port of Halifax—a national asset—for future demands. Through collaboration with our partners in the port community, we strive to develop the local economy, bring more tourists to the region, and facilitate access to new markets for Canadian exporters.

We are excited for the future of the Port of Halifax as we continue to grow and innovate to meet new demands and embrace new opportunities.

Karen Oldfield, Q.C., ICD.D, President and CEO, Halifax Port Authority

# A RECORD-BREAKING YEAR

## RECORD YEAR FOR CONTAINERIZED TRADE

Containerized cargo volume through the Port of Halifax set a new port record this year. Containerized cargo volume in 2017 is 559,242 twenty-foot equivalent units (TEU), up 16 percent over 2016. This is the highest volume of containerized cargo the Port of Halifax has handled in a single year. The previous record of 550,462 TEU was set in 2005. The current growth cycle is a reflection of the hard work of key port partners, including terminal operators, ocean carriers, rail provider CN, labour, marine pilots, and tug operators.

In 2017 we also saw the arrival of Ultra container vessels over 10,000 TEU to the Port of Halifax. All of this combined provides a very strong foundation on which to build and we are looking forward to our continued work together in the years ahead.

Building on the hard work and success of the entire port community, Halifax strongly remains Canada's Ultra Atlantic Gateway for containerized trade. The Port of Halifax is a key link in the supply chain with its strategic location and deep water berths. The port enables Canadian business expansion with cost-effective access to global markets, extending the reach of trade through Trans-Canada Highway connections and on-terminal rail serving the largest number of container vessel services on the Atlantic Coast.

## HALIFAX PORT AUTHORITY CARGO 2017

- Containerized throughput for 2017 is 559,242 twenty-foot equivalent units (TEU), up 16 percent over 2016.
- Total cargo tonnage through HPA facilities in 2017 is 5,010,735 metric tonnes, up 12 percent.



**FAIRVIEW COVE CONTAINER TERMINAL**  
(OPERATED BY CERES HALIFAX INC.)



**SOUTH END CONTAINER TERMINAL**  
(OPERATED BY HALTERM CONTAINER TERMINAL LTD.)

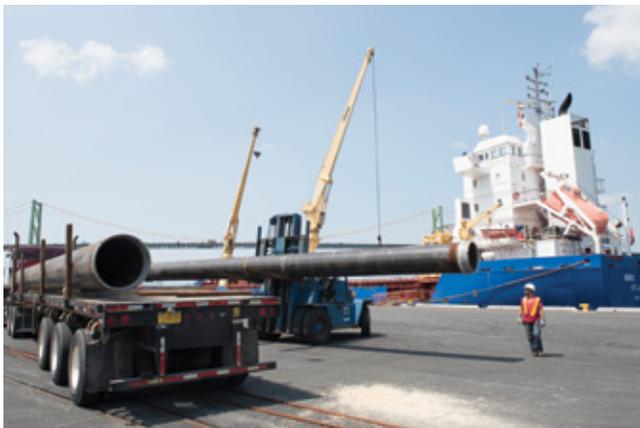
# NON-CONTAINERIZED CARGO

The Port of Halifax is a vital asset for non-containerized trade. Canadian agricultural, forestry, manufacturing, vehicle, and energy industries employ the Port of Halifax's RO/RO, bulk, breakbulk, and agricultural facilities for fast and cost-effective access to overseas markets. Halifax's diverse carrier service, convenient location, and ample infrastructure provide opportunities for growth across the business sectors served by the port.

- Richmond Terminals is a modern multipurpose infrastructure geared to energy, offshore oil and gas development, and mineral extraction. Richmond Terminals provides RO/RO, bulk, and breakbulk services.
- Ocean Terminals provides RO/RO, bulk, and breakbulk commodity services. This facility specializes in the cross docking of forest products.
- The Halifax Grain Elevator handles dry bulk cargo and provides solutions for the export of agriculture products including vertical storage.
- The Port of Sheet Harbour continues to be utilized for bulk and oversized project cargo.

## HALIFAX PORT AUTHORITY NON-CONTAINERIZED CARGO 2017

- Non-containerized tonnage in 2017 is 371,913 metric tonnes.



RICHMOND TERMINALS

## PORT PLANNING: LOOKING FORWARD FOR OUR FUTURE

A vibrant, working waterfront is a fundamental part of our port city and has tremendous benefits felt in Halifax and across Nova Scotia. The Port of Halifax is proud of our contributions to the region and we are working to ensure the future looks even brighter.

To stay competitive, meet business needs, and continue to grow Nova Scotia's economy, the port must develop and implement a plan to berth and service two Ultra-vessels simultaneously. The Halifax Port Authority (HPA) has been evaluating options and gathering input from terminal operators, partners, municipal planners, customers, residents, and the business community. To assist us, the HPA has engaged a number of industry-leading global and local firms to ensure breadth of scope and full consideration of options. Collaboratively, we are developing an infrastructure plan focused on our stakeholders and our community while enabling an increase in containerized cargo capacity that satisfies customer needs in the Ultra-class era.

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**A VIBRANT, WORKING WATERFRONT  
IS A FUNDAMENTAL PART OF OUR  
PORT CITY.**

# THE PORT OF HALIFAX WELCOMED 292,722 CRUISE GUESTS IN 2017

## CRUISE HALIFAX

The Port of Halifax welcomed 292,722 cruise guests arriving on 173 cruise vessels during the 2017 cruise season. The 2017 season saw a 27 percent year-over-year increase in vessel calls and a 23 percent year-over-year increase in overall passenger count. The Port of Halifax is the marquee port for cruise in Eastern Canada.

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**THE CRUISE SEASON IN HALIFAX TYPICALLY RUNS FROM MID-APRIL TO THE END OF OCTOBER AND GENERATES OVER \$120 MILLION IN ANNUAL ECONOMIC BENEFITS.**

## FACILITIES: MAXIMIZING LAND ASSETS

Properties managed by the Halifax Port Authority include: container terminals, the grain elevator, cargo handling facilities, non-cargo facilities, Halifax Harbour, and the Halifax Seaport. Demand at these properties remains high. The Halifax Seaport continues to be a hub of activity thanks to key tenants including the Halifax Seaport Farmers' Market, Cunard Centre, Nova Scotia College of Art and Design University, the Cultural Federation of Nova Scotia, the Canadian Museum of Immigration at Pier 21, Garrison Brewing Co., East Coast Lifestyle, Tomavinos Pizzeria, Centre for Craft Nova Scotia, Designer Craft Shop, and several others. A popular arts and cultural district within Halifax, the Halifax Seaport continues to deliver the best in local food, culture, and entertainment to the estimated 1.2 million annual visitors.



BUSY DAY AT THE HALIFAX SEAPORT



CRUISE VESSELS BERTHED AT OCEAN TERMINALS AND THE HALIFAX SEAPORT

# ENVIRONMENT & COMMUNITY

## ENVIRONMENT

As the first port in Canada to achieve ISO 14001 certification, the Halifax Port Authority is committed to the sustainability of the Halifax Harbour and the local community in which the port operates. The highlight of 2017 was Halifax being awarded as a top-rated Canadian port in qualifying categories measured by Green Marine and achieving the ISO: 14001:2015 standard. Since 2005, the port has participated in Green Marine, a North American environmental program. The Halifax Port Authority will continue to encourage and promote environmental stewardship throughout the port.

## COMMUNITY INVESTMENT AND ENGAGEMENT

Yearly, the port supports various community events and causes in the areas of direct port-related activities, arts and culture, and the environment. In 2017, the Halifax Port Authority supported the United Way, Mission to Seafarers, Nocturne, Nova Scotia International Tattoo, Neptune Theatre, NSCAD Artist for a Day, Eastern Shore Cold Waters Seafood Festival, Halifax Oyster Festival, The Volunteers/ Les Bénévoles Project, and the Halifax Experience. As part of ongoing outreach efforts, the Halifax Port Authority is involved with several engagement sessions each year, including stakeholder meetings, industry workshops, and public port tours.



HPA STAFF GROUP PARTICIPATING IN THE UNITED WAY DAY OF ACTION



ARTIST AT NOCTURNE 2017, GARRISON BREWERY CO., HALIFAX SEAPORT



UNVEILING OF THE HALIFAX WOMEN'S HISTORY SOCIETY MONUMENT: THE VOLUNTEERS/ LES BÉNÉVOLES PROJECT AT THE HALIFAX SEAPORT

# CORPORATE GOVERNANCE AND THE BOARD OF DIRECTORS

The Halifax Port Authority is governed by a board of seven directors who are appointed/chosen as follows:

- One member nominated by the Minister of Transport and appointed by the Governor in Council (Federal Director)
- One member chosen and appointed by the Province of Nova Scotia (Provincial Director)
- One member chosen and appointed by the Halifax Regional Municipality (Municipal Director)
- Four members nominated by the Minister of Transport in consultation with Port User groups and appointed by the Governor in Council (Port User Directors)

## BOARD COMMITTEES

1. Governance Committee
2. Audit Committee
3. Human Resources & Compensation Committee
4. Security, Environment & Safety Committee
5. Infrastructure & Gateway Strategy Committee

## OFFICERS

**Chair**, Hector Jacques, OC

**Vice-Chair**, Tom Hayes

**President & CEO**, Karen Oldfield, Q.C., ICD.D

**Senior Vice-President**, Paul MacIsaac, CPA, CA

**Vice-President, Real Estate**, Krista Dempsey, CLO

**Director, Strategy & Corporate Secretary**  
Michele Peveril

## THE HALIFAX PORT AUTHORITY IS GOVERNED BY A BOARD OF SEVEN APPOINTED DIRECTORS.

AS OF MARCH 31, 2018

\* Committee Chair



**Hector Jacques, OC**  
**Chair**  
Municipal Director  
\*1, 3, 4



**Tom Hayes**  
**Vice-Chair**  
Provincial Director  
1,\*5



**Diana Dalton**  
Port User Director  
2, 3, 4, 5



**Carole-Ann Miller**  
Port User Director  
\*4, 5



**David Cameron**  
Port User Director  
\*2



**Anne Soucie**  
Port User Director  
2,\*3, 5



**Jim Spatz**  
Federal Director  
1, 5



**PortofHalifax.ca**

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**#PORTCITYHFX**